



WORLD COAL INSTITUTE

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THE VOICE OF COAL

THE WORLD COAL INSTITUTE IS THE ONLY GLOBAL ORGANISATION WORKING ON BEHALF OF THE COAL INDUSTRY.

The World Coal Institute promotes:

>> **Coal as a strategic resource**, essential for a modern quality of life, a key contributor to sustainable development and an essential element in enhanced energy security.

and represents:

>> **A progressive industry**, committed to technological innovation and improved environmental outcomes within the context of a balanced and responsible energy mix.

The World Coal Institute is a non-profit, non-governmental association, funded by coal enterprises and stakeholders and operated by a London-based Secretariat.

OUR OBJECTIVES

>> We have seven core objectives. >>

- >> Provide a voice for coal in international policy discussions on energy and the environment.
- >> Promote the role of clean coal technologies in improving the environmental performance of coal.
- >> Highlight the valuable role affordable and abundant coal resources play in a world ever more concerned with energy security.
- >> Improve understanding of the importance of coal as the single largest source of fuel for electricity generation, and its vital role in other industries – including steel production, cement manufacturing, chemicals and liquid fuels.
- >> Form strategic partnerships and alliances to coordinate actions and maximise resources to improve the perception of coal worldwide.
- >> Ensure decision-makers and opinion formers are fully informed of the contribution of coal to social and economic development.
- >> Address misconceptions about coal through the production and dissemination of information resources.

WHAT WE DO

>> The World Coal Institute work programme includes lobbying and policy development, forming strategic alliances, organising policy workshops, and producing and disseminating information on coal. >>

Lobbying and Policy Development

The World Coal Institute has developed a number of policy positions and has submitted responses to energy consultations to the World Bank, European Commission and national governments on issues impacting the coal community.

Recent policy reports have covered energy security, clean coal technologies and challenges facing the global energy sector. These reports are distributed to key target audiences.

Policy arguments are further promoted and articulated at international meetings, through the World Coal Institute's programme of speaking engagements.

Forming Strategic Alliances

Reaching key opinion formers and the shapers of energy policy is essential. Partnerships and alliances are a key element of the WCI's activities in promoting coal's role in the global energy mix.

The World Coal Institute has strong contacts and relationships with important international agencies, including the International Energy Agency (IEA) and the World Bank, and has accredited consultative status with the United Nations.

The World Coal Institute actively participates in a wide range of influential bodies – including the Carbon Sequestration Leadership Forum (CSLF), UN Commission on Sustainable Development (UN-CSD), UN Framework Convention on Climate Change (UNFCCC) and the Kyoto Protocol on Climate Change, the IEA Working Party on Fossil Fuels and the IEA Coal Industry Advisory Board (CIAB).

Policy Workshops

The World Coal Institute hosts a programme of focused, regional workshops with key government representatives, industry and international organisations.

Over recent years, WCI has held a workshop in India, in conjunction with the IEA, on “Coal for Sustainable Energy”; a meeting with industry and government representatives to discuss energy policy developments (Japan); and a coal industry investment conference held jointly with the IEA (China).

An annual meeting with the European Commission in Brussels allows WCI members and high-level EC representatives to discuss key energy issues impacting coal in Europe - such as emissions trading and energy security.

Information Production and Dissemination

The World Coal Institute aims to improve public awareness of the merits and importance of coal through outreach activities, including a range of publications and a comprehensive website at www.worldcoal.org

WCI is an active participant in a number of influential forums including:

- >> Business Action for Energy – which works with the UN Commission on Sustainable Development
- >> Business & Industry Advisory Committee to the OECD
- >> International Association for Energy Economics
- >> International Chamber of Commerce
 - Commission on Environment & Energy
 - Task Force on Climate Change
- >> International Council on Mining & Metals
- >> UK Parliamentary Renewable & Sustainable Energy Group
- >> UNECE Ad-hoc Group of Experts on Coal & Sustainable Development
- >> World Energy Council – Committee on Cleaner Fossil Fuels Systems

WHY JOIN?

» A strong global network of coal industry participants enables us to coordinate our efforts and resources to more effectively represent the coal industry on the world stage. »

Benefits of membership include:

- » Representation in international policy discussions involving government, international agencies and other opinion formers.
- » Opportunity to shape the World Coal Institute agenda and work programme according to your concerns and priorities.
- » Access to 'members only' briefing papers, news updates and insights into our discussions with the people who will influence your business – via the secure 'Members' area of the WCI website.
- » Invitations to all WCI workshops, the annual meeting with the European Commission and the bi-annual WCI Board meetings.
- » Free copies of all WCI publications (restricted distribution to non-members).

WCI Member's Statement of Commitment

1. *Cooperate* in supporting sustainable development, including economic growth, social development and improved environmental outcomes
2. *Promote* cleaner coal technologies and the responsible use of coal
3. *Encourage* improving mine health and safety
4. *Practice* corporate social responsibility
5. *Exchange* information with WCI members and relevant stakeholders
6. *Support* the WCI and the global coal industry.

MEMBERSHIP

>> There are a number of categories of membership to suit the needs of your company or organisation and your budget. >>

Full Corporate Members

Members may appoint two representatives to WCI, who may hold official positions and participate in any committee. Each member is entitled to vote.

Non-voting Corporate Members

Companies, such as those with relatively low annual production, may join WCI for a reduced fee. This category of membership does not hold any voting rights, but members may appoint two representatives and participate in non-executive committees.

Associate Members

Industry associations and other stakeholders may join WCI for a nominal fee. Associate members may appoint one representative. There are no voting rights but associates may participate in non-executive committees.

Further information

To discuss how membership of the World Coal Institute will benefit your company or organisation, please get in touch with the Chief Executive, Milton Catelin:

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