R.A.F.T.  
Role, Audience,  
Format, Topic

Purpose:
The RAFT technique provides an easy, meaningful way to incorporate writing into content-area instruction. It includes the following four components:

R: Role of Writer – Who are you?
A: Audience – To whom is this written?
F: Format – What form will it take?
T: Topic + strong verb – What important topic have I chosen?

Choose a strong verb to describe your intent

Materials:

Board or Chart paper

Procedures:

1. Explain that all writers need to consider these four components for every writing.
2. Brainstorm ideas about a topic. Select several topics from those mentioned.
3. Write RAFT on the board or paper and list possible roles, audiences, formats, and strong verbs that are appropriate for each topic.
4. Give students some examples to write about or after discussing a topic, have students create their own RAFT writing assignment

Example:

<table>
<thead>
<tr>
<th>Role of Writer</th>
<th>Audience</th>
<th>Format</th>
<th>Topic and Strong Verb</th>
</tr>
</thead>
<tbody>
<tr>
<td>reporter</td>
<td>public</td>
<td>news column</td>
<td>explain congressional action</td>
</tr>
</tbody>
</table>